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MEDIA RELEASE FOR IMMEDIATE RELEASE

Ian Waldron Back on the Land and Seduction Suite Scott Redford Fun + Games = Pat Hoffie Target Practice Exhibition opening Friday 18 September 6 – 8pm Exhibition dates 18 September – 24 October 2015

Ian Waldron presents *Back on the Land* - two distinct series including: pop/graphic food advertising works he calls *Seduction Suite* alongside black and white (photo based) painterly vistas of rural and Indigenous life called *On the Land*. Katrina Chapman recently wrote: *This exhibition brings together the two most powerful influences on Waldron's life, his Kurtjar heritage, and the Western art world*. Working as a ticket writer in his teens was the beginning of the artist's life in the visual arts, an early experience that taught him the power of a cleverly constructed image. Waldron was awarded the Glover Prize for landscape painting in 2010.

Pat Hoffie has for over three decades been heavily absorbed in national and international residencies and exhibitions: currently she is one of the artists shown in GOMAQ Contemporary Queensland Art. Hoffie's most recent series *Target Practice* are all created with recycled materials and found objects as assemblages. She comments: This series *addresses the constructions and constrictions of definitions of 'home' in Australia; it uses imagery of a particular interpretation of what home is 'supposed' to look like and what 'has' to be kept out in order for this dream to be realised. The works use the materials of domestic life and recreation – pieces of VJ boards from old Queensland homes; embroidery and stitchwork undertaken in leisure time in a former era; old-fashioned targets from another leisure pursuit – archery; and kitchen plates.*

Scott Redford has produced an extraordinary body of work since 1985. In 2008 he held a major survey show at GOMA and his seminal works are held in all major institutions. His new series entitled, *FUN* + *GAMES* =, continues with ideas that have visually defined his hometown of the Gold Coast in Australian Visual Art. No other artist has devoted so much of his or her work to an examination of Australia's sixth biggest city. The theoretical and conceptual frameworks Redford has developed to contextualise the Gold Coast are now the accepted way that the Gold Coast is commonly *sold artistically*. The artist has just returned home from Berlin where he resides for part of the year, a manoeuvre that has allowed him to develop global imagery and audiences, but the Gold Coast remains central to his artistic themes. Redford states: *Now with the Gold Coast hosting the 2018 Commonwealth Games, I know that (in true Gold Coast style) my legacy will both be plundered and under-acknowledged. Other artists have and will seek to jump on the bandwagon. Let the Games begin!*

FireWorks Gallery Director, Michael Eather, has selected these three Queensland artists to exhibit together maximising the impact of the social commentary and cultural flavours each artist brings. For Redford and Hoffie, it will be their first showing at FireWorks.